

# Minutes

## **I. Green City Challenge**

- 1 It looks as though Price Hill will win the Green City Challenge, taking first in all three contests.
- 2 Kara has agreed to write the rough draft of the press release that will go out on March 17<sup>th</sup> when we are announced as the winner.
- 3 Jim Schenk will follow up with the Office of Environmental Quality to see if they would like to participant in the announcement.
- 4 Price Hill Will will look into various media outlets for the release. Those mentioned were City Beat, Channel 5, and WVXU. Kara will check with City Beat and Matt will call Curtis Fuller with Channel 5.

## **II. Recycling Bin Challenge Award Money**

- 1 Both Community Councils have agreed to hold the prize money until the Eco CAT can write a proposal.
- 2 Ideas included: billboard or digital billboard along 71 or 75, paid advertisement in local media outlets, advertisement in event programs (Aronoff, Theatres, etc.), advertisement on/in buses.
- 3 Alynne designed two billboard options that Michael has agreed to work on. Kara will e-mail him these designs.

## **III. Way Finding Signs**

- 1 Jim followed up with the Department of Traffic and Engineering and the signs should be placed in the near future

## **IV. Warsaw Business Brochure**

- 1 Kara was able to reproduce the brochure designed by Jo for the Warsaw Green Business Promotion.
- 2 Kara will e-mail the design to Michael who will add artwork and complete the brochure.

**Next Meeting: March 2, 2009**